

# We see risk differently

## Deal One

### Plan Alternative looks beyond the algorithm

When a bar operator needed funding to support the creation of a new roof garden, their bank simply couldn't deliver. The sector sat outside their comfort zone, and with no decision-makers available, the client was left navigating phone lines and algorithms. We focused on the people and the asset, providing funding to support the business's next phase of growth.

## Deal Two

### We move quickly to reopen doors that others close

With £30k in monthly overheads, closure seemed inevitable – but we saw a way forward. In just weeks, we funded the fit-out of a new venture in a better location, consolidating debt and preserving a known regional name. Proof that we move fast when timing makes the difference.

## Deal Three

### Looking beyond last year's numbers

When a successful entrepreneur required funding for a significant opportunity, their bank focused solely on historic accounts and strict measures. However, the bigger picture told a different story. By taking a more pragmatic view of affordability and moving quickly, we delivered a facility that recognised the strength behind the numbers.